



Saturday October 8th, 2022

9am – 4pm

Riverside Middle School, 13 Fairground Rd, Springfield, VT

The Vermont Apple Festival & Craft Show is returning and just 2 months away! We have a fantastic committee of dedicated members who are working hard to ensure this will be a great event. The gym is filling up with quality crafters, and we have food, music, and events lined up. The Springfield Farmer's Market will once again be joining us outside adding to the fun of the festival, along with a beer & wine tent and outdoor bands.

We are writing to you today to ask you to consider being a sponsor of the 38th Vermont Apple Festival & Craft Show. The Festival is attended yearly by more than 1,700 people from our community, the Southern Vermont region, across the country, and from around the world. It is a wonderful way to support your Chamber while getting your name and business information out to the public. Again this year we are excited to offer your business name printed on our iconic red reusable shopping bags for our Apple Barrel, Golden Apple, and Red Apple Sponsors. You will have the opportunity to submit coupons, swag, and information about your business that will be put into each bag and given to visitors at no charge. Our hope is they will use the bag all year long on their shopping trips showing your name to an even larger audience.

Sponsorship helps support the Vermont Apple Festival & Craft Show and allows us to continue our longstanding tradition of excellence in producing one of the best festivals in the state. Please take a moment to look over the different levels of sponsorship and contact the Chamber office if you have any questions. We will start listing our sponsors through website, press releases, and social media as soon as they are received. **For Apple Barrel, Golden Apple, and Red Apple Sponsors, please return your sponsorship information by September 7th to ensure your info is printed on the reusable shopping bag.** (We will continue accepting Green Apple and Apple Seed sponsorships until the end of September.) Keep in mind that the sooner we receive your sponsorship, the sooner we can start thanking you on Facebook and in press releases.

Thank you for your consideration. If you have any questions, please call 802-885-2779 or email us at taylor@springfieldvt.com.

We hope to see you there!
The Apple Festival Committee

Taylor Drinker

Membership & Events Director
Springfield Regional Chamber of Commerce
802-885-2779
taylor@springfieldvt.com

A HUGE THANK YOU to Last Year's Sponsors:

Apple Barrel: HB Energy Solutions, FOSTERING WELLNESS Chiropractic, KOOL Radio, Mascoma Bank, MVP Health Care, One Credit Union, Your Hometown Classic Hits WCFR

Golden Apple: Pearl Street Creatives, Springfield Area Public Access Television (SAPA TV), Windham & Windsor Housing Trust

Red Apple: Bibens Home Center, Black River Produce, Claremont Savings Bank, Green Mountain RSVP, Gurney Brothers Const. Inc., Kelley Sales & Service, Springfield Housing Authority, Springfield Rotary Club

Green Apple: All Season Construction, Cota & Cota, Dubois & King, Inc., HCRS, ImageTek Labels, Jerry Farnum – State Farm, Lamb & McNaughton, P.C., Lawrence & Wheeler, Inc. – A Division of The Richards Group, Muse & Associates Real Estate, Parker & Ankuda, P.C., Springfield Food Co-op, Springfield Reporter, Ultimate Auto Body, BeMobile, Inc., VTel, Janine Davidson

Apple Seed Sponsors: Flying Crow Coffee Co., Wellwood Orchards



2022 Vermont Apple Festival & Craft Show Sponsorships

**** DEADLINE for Apple Barrel, Golden Apple & Red Apple: September 7th**

Deadline for Green Apple and Apple Seed Sponsorships: September 23rd

\$1000 Apple Barrel Sponsor

****Please submit logo**

\$500 Golden Apple Sponsor

****Please submit logo**

\$300 Red Apple Sponsor

\$100 Green Apple Sponsor

Up to \$99 Apple Seed

To sponsor the 2022 Vermont Apple Festival, complete this form and send to:

Vermont Apple Festival & Craft Show
Springfield Regional Chamber of Commerce
56 Main Street, Suite 2, Springfield, VT 05156

Company Name (As it should be listed for press) _____

Street/P.O. Box _____ Town _____ Zip _____

Contact Person _____ Phone _____

Email _____

Sponsorship Level (select one): Apple Barrel Golden Apple Red Apple
 Green Apple Apple Seed

Payment Amount: \$_____ Make checks payable to: *Springfield Regional Chamber of Commerce*
If paying by credit card, complete information below or call Chamber office with information.
****NOTE: there will be a 3.5% surcharge for all credit card transactions to cover processing fee.**

Credit Card _____ Exp. _____ CVV/CVV2 _____

Billing Address if different from above:



Springfield Regional Chamber of Commerce's
38th Vermont Apple Festival & Craft Show
2022 Sponsorship Opportunities
Saturday, October 8th, 2022
Riverside Middle School, 13 Fairground Rd, Springfield, VT
www.springfieldvt.com

	Apple Barrel \$1,000	Golden Apple \$500	Red Apple \$300	Green Apple \$100	Apple Seed (under \$100)
Name on Sponsor Board at Event	✓	✓	✓	✓	✓
Listing on Website	Logo	Logo	Name	Name	Name
Official Sponsor Window Sign	✓	✓	✓	✓	✓
Multiple Mentions on Social Media	✓	✓	✓	✓	✓
Listing in Press Releases	✓	✓	✓	✓	✓
Business Material in Reusable Bags	✓	✓	✓	✓	
Name Printed on Reusable Shopping Bags	Logo	Logo	Name		
"Thank You" Photo with Committee Member	✓	✓	✓		
Opportunity to hang banner at the Event	✓	✓			
Place advertisement on Chamber website	✓	✓			
Shout-outs at event	✓	✓			
Use of Vermont Apple Festival logo for your Company website and material	✓	✓			
Contest Sponsor & Judge	✓				
Booth at Event (limited spaces available)	✓				