



Saturday October 7th, 2023

9am – 4pm

Riverside Middle School, 13 Fairground Rd, Springfield, VT

The Vermont Apple Festival & Craft Show is just 2 months away! We have a fantastic committee of dedicated members who are working hard to ensure this will be a great event. The gym is filling up with quality crafters, and we have food, music, and events lined up. The Springfield Farmers' Market will once again be joining us outside, adding to the fun of the festival, along with a beer & wine tent, outdoor live music, Wunderle's Big Top Adventures, and VINS.

Please consider being a sponsor of the 39th Annual Vermont Apple Festival & Craft Show. The festival is attended yearly by more than 2,000 people from our community, the Southern Vermont region, across the country, and from around the world. It is a wonderful way to support your Chamber and the community, while getting your name and business information out to the public. Again, this year, we are excited to offer your business name printed on our iconic red reusable shopping bags for our **Apple Barrel**, **Golden Apple**, and **Red Apple** Sponsors. You can provide coupons, swag, and information about your business that will be put into each bag and given to visitors. Our hope is that they will use the bag all year long on their shopping trips showing your name to an even larger audience. This year, we have additional sponsorship opportunities for indoor music entertainment and outdoor entertainment activities.

Sponsorship helps support the Vermont Apple Festival & Craft Show and allows us to continue our longstanding tradition of excellence in producing one of the best festivals in the state. Please take a moment to look over the different levels of sponsorship and contact the Chamber office if you have any questions. We will start listing our sponsors through website, press releases, and social media as soon as they are received. **For Apple Barrel, Golden Apple, and Red Apple Sponsors, please return your sponsorship information by September 7th to ensure your info is printed on the reusable shopping bag.** (We will continue accepting Green Apple and Apple Seed sponsorships until the end of September.) Keep in mind, the sooner we receive your sponsorship, the sooner we can start thanking you on Facebook and in press releases.

Thank you for your consideration. If you have any questions, please call 802-885-2779 or email taylor@springfieldvt.com. We hope to see you there!

Taylor Drinker

Membership & Events Director
Springfield Regional Chamber of Commerce
802-885-2779
taylor@springfieldvt.com

A HUGE THANK YOU to Last Year's Sponsors:

Apple Barrel: Great Eastern Radio, HB Energy Solutions, Mascoma Bank, Whidden Law Office, LLC, Your Hometown Classic Hits WCFR

Golden Apple: Black River Coffee Bar, Claremont Savings Bank, North Star Health, One Credit Union, Turning Point Recovery Center

Red Apple: 802 Credit Union, Bibens Home Center, Inc., The Richards Group, PRIMERICA/Debra Cox, Springfield Housing Authority

Green Apple: All Seasons Construction, Cabot, Cota & Cota, Lamb and McNaughton, PC, Muse & Associates Real Estate, Parker & Ankuda, PC, Senior Solutions, Springfield Food Co-op, Springfield Regional Development Corp, Springfield Reporter, Vermont Timber Works, Windsor County Mentors, Woodbury Florist

Apple Seed Sponsors: Springfield Rotary Club, Springfield Family Center

Outdoor Music Sponsors: Jerry Farnum State Farm, Ultimate Auto Body



Springfield Regional Chamber of Commerce's
39th Vermont Apple Festival & Craft Show
2023 Sponsorship Opportunities
Saturday, October 7th, 2023
Riverside Middle School, 13 Fairground Rd, Springfield, VT
www.springfieldvt.com

	Apple Barrel \$1,000	Golden Apple \$500	Red Apple \$300	Green Apple \$100	Apple Seed (under \$100)
Name on Sponsor Board at Event	✓	✓	✓	✓	✓
Listing on Website	Logo (.jpg, .png)	Logo (.jpg, .png)	Name	Name	Name
Official Sponsor Window Sign	✓	✓	✓	✓	✓
Multiple Mentions on Social Media	✓	✓	✓	✓	✓
Listing in Press Releases	✓	✓	✓	✓	✓
Business Material in Reusable Bags	✓	✓	✓	✓	
Name Printed on Reusable Shopping Bags	Logo (.svg, .ai, .eps) Single color B&W	Logo (.svg, .ai, .eps) Single color B&W	Name		
"Thank You" Photo with Committee Member	✓	✓	✓		
Opportunity to hang banner at the Event	✓	✓			
Place advertisement on Chamber website	✓	✓			
Shout-outs at event	✓	✓			
Use of Vermont Apple Festival logo for your Company website and material	✓	✓			
Contest Sponsor & Judge	✓				
Booth at Event	✓				



2023 Vermont Apple Festival & Craft Show Sponsorships

**** DEADLINE for Apple Barrel, Golden Apple & Red Apple:**

September 7th

Deadline for Green Apple and Apple Seed Sponsorships:

September 22nd

[\\$1000 Apple Barrel Sponsor](#)

****Please submit logo**

[\\$500 Golden Apple Sponsor](#)

****Please submit logo**

[\\$300 Red Apple Sponsor](#)

[\\$100 Green Apple Sponsor](#)

[Up to \\$99 Apple Seed](#)

[\\$500 Indoor Music Sponsor \(contact us for details\)](#)

[\\$1,000 Outdoor Entertainment Sponsor \(contact us for details\)](#)

[\\$350 Outdoor Entertainment Sponsor \(contact us for details\)](#)

To sponsor the 2023 Vermont Apple Festival, complete this form and send to:

Vermont Apple Festival & Craft Show
Springfield Regional Chamber of Commerce
56 Main Street, Suite 2, Springfield, VT 05156

Company Name (As it should be listed for press) _____

Street/P.O. Box _____ Town _____ Zip _____

Contact Person _____ Phone _____

Email _____

Payment Amount: \$_____ **Make checks payable to: Springfield Regional Chamber of Commerce**

If paying by credit card, complete information below or call Chamber office with information.

****NOTE: there will be a 4% surcharge for all credit card transactions to cover processing fee.**

Credit Card _____ Exp. _____ CVV/CVV2 _____

Billing Address if different from above:
