



October 12, 2024

9:00 AM - 4:00 PM

Riverside Middle School

## 40th Annual Vermont Apple Festival & Craft Show Sponsorship Information

Please consider being a sponsor of the **40th Annual Vermont Apple Festival & Craft Show**.

More than 2,000 people from our community, the Southern Vermont region, across the country, and worldwide attend the festival yearly. It is a wonderful way to support your Chamber and the community while getting your name and business information out to the public. We are excited to offer your business name printed on our iconic red reusable shopping bags for our **Exclusive, Apple Barrel, Golden Apple, and Red Apple Sponsors**. You have the opportunity to provide coupons, swag, and information about your business that will be put into each bag and given to the first 300 visitors.

Sponsorship helps support the Vermont Apple Festival & Craft Show and allows us to continue our longstanding tradition of excellence in producing one of the best festivals in the state. Please take a moment to look over the different levels of sponsorship and contact the Chamber office if you have any questions. We will start listing our sponsors through our website, press releases, and social media as soon as they are received. For Apple Barrel, Golden Apple, and Red Apple Sponsors, please return your sponsorship information by **September 6th** to ensure your info is printed on the reusable shopping bag. (We will continue accepting sponsorships until the end of September however after the 6th we will not be able to add your logo to the bags.) Keep in mind, that the sooner we receive your sponsorship, the sooner we can start thanking you on Facebook and in press releases!

# Exclusive Sponsorships

**\$2500**

## Outdoor Music Sponsor

- ✓ **Stage Title Rights**
- ✓ **Branding at the Outdoor Stage**
- ✓ **Free Table at the HHBC**
- ✓ **Branding on Music Posters & Promotion**
- ✓ **All Apple Barrel Tier Benefits**

What you support:

- Local Musicians Playing 12-4
- Tent and Dance Floor Rental
- Local Dance Performances

**\$2000**

## Indoor Music Sponsor

- ✓ **Branding at the Indoor Stage**
- ✓ **Free Table at the HHBC**
- ✓ **Branding on Music Posters & Promotion**
- ✓ **All Apple Barrel Tier Benefits**

What you support:

- Local Musicians Playing 9-4
- Use of Sound System
- Vendor Raffle & Gym Announcements

**\$2000**

## Painting Party

- ✓ **Branding at the Painting Location**
- ✓ **Logo on Paint-by-number**
- ✓ **Free Table at the HHBC**
- ✓ **All Apple Barrel Tier Benefits**

What you support:

- 10x10 Paint By Number of Springfield, VT
- Caricature Artist
- Face Painting

**\$1000**

## Home, Health, & Business Corridor

- ✓ **Branding at the HHBC Tent**
- ✓ **Free Table at the HHBC**
- ✓ **All Golden Apple Tier Benefits**

What you support:

- Space for 8 local businesses and/or non-profits to table
- 30'x45' Tent
- Signage
- Dolores Barbeau Mobile Health Unit on Site

**\$1000**

## Vermont Apple Festival Farmers Market Sponsor

- ✓ **Branding at the Farmers Market Tent**
- ✓ **All Golden Apple Tier Benefits**

What you support:

- 30'x70' Tent
- 14 Spaces for local farms and artisans, including vendors from the Springfield Farmer's Market

**\$500**

## Pie Contest Sponsor

- ✓ **Branding at the Pie Contest Location**
- ✓ **All Red Apple Tier Benefits**

What you support:

- Prizes for Winners
- Travel Stipend Miss Vermont

**\$500**

## Kids Corner

- ✓ **Branding at the Kid's Activity Location**
- ✓ **All Red Apple Tier Benefits**

What you support:

- Dedicated classroom for indoor kids' activities
- Nonprofits may apply for a table with a kid's activity to share information about their organization

# General Sponsorships

	Apple Barrel (\$2000)	Golden Apple (\$1000)	Red Apple (\$500)	Green Apple (\$250)	Apple Seed
On Sponsor Board at Event	✓	✓	✓	✓	✓
Listing on Website	Logo (.jpg, .png)	Logo (.jpg, .png)	Name	Name	Name
Official Sponsor Window Sign	✓	✓	✓	✓	✓
On Social Media and Press Release	✓	✓	✓	✓	
Business Materials in reusable bag	✓	✓	✓		
Name on reusable bag	Logo	Logo	Name		
Opportunity to hang banner at event	✓	✓			
Shout-outs at Event	✓	✓			
Free Booth at Event	✓				

# Sponsorships

## Exclusive Sponsorships

- Outdoor Music Sponsor (\$2500)
- Indoor Music Sponsor (\$2000)
- Painting Party Sponsor (\$1500)
- Home, Health & Business Corridor (\$1000)
- Vermont Apple Festival Farmers Market (\$1000)
- Pie Contest Sponsor (\$500)
- Kids Corner (\$500)

## General Sponsorships

- Apple Barrel (\$2000)
  - Golden Apple (\$1000)
  - Red Apple (\$500)
  - Green Apple (\$250)
  - Apple Seed (<\$250) \$\_\_\_\_\_
- (Any amount is helpful and greatly appreciated)

To sponsor the 2024 Vermont Apple Festival & Craft Show, complete this form and send to:

Vermont Apple Festival & Craft Show  
Springfield Regional Chamber of Commerce  
56 Main Street, Suite 2, Springfield, VT 05156

Company Name (As it should be listed for press) \_\_\_\_\_  
Street/P.O. Box \_\_\_\_\_ Town \_\_\_\_\_ Zip \_\_\_\_\_  
Contact Person \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_

Payment Amount: \$\_\_\_\_\_ Make checks payable to: Springfield Regional Chamber of Commerce  
If paying by credit card, complete information below or call Chamber office with information.  
\*\*NOTE: there will be a 4% surcharge for all credit card transactions to cover processing fee.

Credit Card      Exp. \_\_\_\_\_ CVV/CVV2 \_\_\_\_\_

Billing Address if different from above: \_\_\_\_\_

For Apple Barrel and Gold Apple Sponsors please send a high quality version of your logo with your application.